

Weekly Comments

WORLDWIDE

January 2, 1969

WEEKLY SUMMARY

The month of December ended with 355,753 letters, a 42% increase over last December. To show a 30% increase next December, we will have to have over half a million letters for the month. In contrast to the letter increase, the money increase for mail receipts during December was only 10.8%, hardly half the increase we would normally expect. Response to the Semi-annual Letter was encouraging in the number of people responding, but rather disappointing in the amount of money received. Money response was down from last December in all categories, while letters without money were up 53%. There have been a wide number of booklets requested in the White Mail this week, but the principle ones are "Wonderful World Tomorrow," "The U.S. in Prophecy," "The Seven Laws of Success," "Famine," and TOMORROW'S WORLD. Only 68,471 white letters for the month represents a 71.1% increase over last December.

LONDON: We should end 1969 with about a 30% increase in both mail and money. Indian mail continues to pour in; we've received over 100,000 letters since June.

SYDNEY: Our money increase is average but the mail figure is down -63.6% compared to last December, though we're comparing against a period when the Semi-annual was mostly in.

JOHANNESBURG: Our Semi-annual receipts are in a month earlier than last year so we have a new weekly record of over 8,000 and our increase for the month is nearly 140%.

FRENCH: Our mail percentages are all red, due to the large ad response we received in 1968, though the regular mail is holding up well. The mailing lists have increased encouragingly--La Pure Verite 108% and the Correspondence Course 92%, while our money figure is up 79%.

COMMENTS ABOUT THE MAGAZINES

"I have enjoyed the September TOMORROW'S WORLD about the thunderbolt and the lightning starting from the ground. To me it doesn't seem possible, really. And the Temple made or lined with silver, gold, and cedar beams. I never knew it before until I read it in TOMORROW'S WORLD. And the Great Pyramid made with those limestone blocks. I could see they were large by the picture, but I never dreamt they weighed $2\frac{1}{2}$ tons. No wonder it took 100,000 men to transport the blocks. I think the men in Bible times were smart too. No wonder they call it one of the Seven Wonders of the World. I was surprised to learn that there were rivers in the ocean. I know the rivers flow into the ocean, but I didn't know there were huge canyons in the ocean. I have learned so many things through The PLAIN TRUTH and TOMORROW'S WORLD. Please keep them coming." Pearl W., Cortland, Ohio.

"I am a teacher and found a copy of The PLAIN TRUTH lying on a table after school. We put it aside hoping the kid who lost it would come in and ask for it, but he never did. So at the end of the year when we were cleaning up, I came across your magazine again and happened to glance through it before throwing it out--and discovered I could not put it down or throw it away so I took it home to show it to my wife, neighbors and college professor brother-in-law. It was then that he wrote you immediately--and since then he has shared with us everything you send. When we finish with your material, we send it on to relatives in Massachusetts. We are Catholics but we believe that your publication is better than anything being produced by 'liberal' Catholic presses." Alfred J. H., Cincinnati, Ohio.

DISENCHANTED YOUTH

"I have just finished reading your article, 'Why Today's Youth Is Disenchanted.' I must say that I felt it was a very biased article. You seem to play up the faults of today's youth to an excessive extent. For example, the section on the Woodstock Pop Festival; this festival was one of the greatest gatherings. It seems you 'played up' the mud and sanitation problems quite a bit (also the nudity and free sex). These problems were inferior to these people because they were happy to be themselves and be with others. It was like one big happy love family. The New York TIMES called it a mess, but I say it was one of the most fantastic displays of human nature ever!" Donna, New Orleans, La.

"In your December 1969 article entitled 'Why Today's Youth Is Disenchanted,' Raymond F. McNair states, '...hippies away from home often have to go hungry, dress shabbily, sleep in cold, dirty, hard places. They do not have sufficient money to buy the necessities of life.' Just the other day I was reading about a man who lived 20 centuries ago, who, in many ways, resembled these members of 'the cult of hippiedom.' This bearded, long-haired, individualistic nonconformist often went hungry, dressed shabbily and slept in cold, dirty, hard places. In the three years before He was crucified, this hippie type NEVER had the money to buy the necessities of life. Need I tell you His name?" Brian R., Hinsdale, Illinois.

"I was very much enlightened by your article on today's youth. But I would venture to say that the aimlessness of the youth should be blamed more on the times we live in, than the parents, churches, or the youths themselves. Revolution is coming and these people you so easily call 'untidy' hippies recognize the fact. With the government and big executive firms being run practically as monarchies, something or someone is bound to stand up and fight. The hippie way of life is merely a steppingstone to a better world. Even though these people may seem to be the filthy, dirty degenerates of society, their ideas of peace and free, happy living are sometimes much more advanced and often better ideas than the 'straight' people's ideas are. So don't blame the kids for what society has done to them; it's mostly an allover picture of hypocrisy, lying, cheating and money grabbing that has taken over our world. After all, there are good people on the earth too, and many of them are being criticized for long hair. The times are a-changin', and somebody had better realize it. I live in a commune of twelve people, and I don't think they're aimless, dirty youths at all!" Marsha S., Browntown, Wisconsin.

Weekly Comments

WORLDWIDE

February 7, 1969

WEEKLY SUMMARY

Response to the latest Co-Worker Letter has brought the money figure up to a decent level this week. We should end the week with over 30% increase both in money and letters. The White Mail count looks good this week also and should surpass 14,000 for the week. We have had a couple of favorable comments regarding the 'Personal From The Editor' from the January issue. We hope to see an excellent response to that column during the next two weeks. Television response is down somewhat this week due to the KTLA telecast being moved from Saturday night at 11:00 to Monday night at 11:00. KHQ-TV was the one bright spot, bringing in 312 responses through Thursday, not counting the ones which may have been received in Canada.

FOREIGN WORK: January closed with at least a 77% increase in letters, and 10.2% in money (further reports from smaller offices will raise those totals somewhat). In letter income, the best increases were in South Africa with 191%, Vancouver with 100%, and Bricket Wood with 94%. The foreign language offices had even higher percentages. Vancouver set two new records, with 7,000 new additions to The PLAIN TRUTH list in January, and 1,000 responses to television broadcasts in one week. But Vancouver had a decrease in money income, and Sydney had a decrease in both money and mail, due to a fine January last year.

COMMENTS ABOUT THE PLAIN TRUTH:

"I am an immigrant from Lebanon and I am very impressed with your articles on the Middle East. They list the facts as they are--no partiality or twisting of the facts--as is in most of our newspapers and magazines in the U. S., and in my country as well." Samuel K., New Market, Va.

"I read your magazine and appreciate it very much. I am an Indian student on the exchange program. I especially like your article on India in the last issue. It was, in fact, the plain truth." Suneet S., Rochester, New York.

"I am interested in receiving your magazine, The PLAIN TRUTH. It was brought to our attention in our last P.T.A. meeting. We were told where to write to receive your magazine." Mrs. John C., San Antonio, Tex.

"The PLAIN TRUTH magazine and the Bible have made it possible for me to answer questions my students ask about current affairs. Most of them share your view that the theory of evolution is stupid. I plan to

use your booklet on dating and marriage to help change the wrong attitudes most of the class have." Mr. W. B., Tampa, Florida.

THE RECENT BROADCAST SERIES ON DATING:

"I listen to you every night. Your programs are very interesting and very helpful to me. I am fourteen and just beginning to date. Your programs help me to distinguish 'fun' from what all my friends tell me it is. You advise me on points that I can't talk over with my parents. Some of my friends also listen to you and we have discussions about each one of your programs. We all agree we are much wiser after listening to you. Thanks a million." Cynthia J., Buffalo, West Virginia.

"I am a teen-ager and the best thing that could happen to me is listening to those 'Dating' radio programs by Mr. Armstrong. I have really been set straight in the right direction. This is the first true and important guide line I have ever heard on dating. It truly fills the 'knowledge gap' that is very prevalent today." Ed. B., Seattle, Wash.

"I am writing about the radio program of yours Thursday, January 16, on the subject of necking. I happened to be out with my boyfriend when we heard this program. So we started discussing the subject and we decided that we agreed with your opinion--a lot more than we did with the teen-agers. But of course, we didn't agree with you fully on all your points. We would like your pamphlet on dating. Please. We think it would be very interesting. Thank you." Connie S., Flint, Michigan.

"You appeared to be opposed to teen-age dating when the relationship becomes too serious or intimate. I feel that youth must learn from experience and one way is to get fully involved in whatever they pursue." David W., New Brunswick, New Jersey.

"I am a college freshman. I have been listening to your programs on dating. I am very serious about my life and would like to live a clean, wholesome life, the kind in which God would be pleased. The reason I am writing this letter is that I would like to have some of this clean, wholesome fun of which you have been speaking. Therefore, I would like very much for you to send me this book on 'Dating.' Furthermore, I am glad that someone takes the time and interest to talk to young people about the right things of life. I will say a special prayer for you and your work for the spreading of God's Word." Miss B. H., Ellisville, Miss.

"My husband and I were only eighteen and nineteen when we married. We came close to breaking our marriage many times because of our immaturity, irresponsibility, my husband's excessive drinking, and too many children too close together. Also, money was scarce because my husband could not hold a job. Today, after twenty years of marital problems, I wish, with all my heart, we had waited until we were capable of a better relationship. I pray that my children will have better sense than their parents. It is so true, 'Marriage is not for children.'" Mrs. Neil M., Liberty, Indiana.

Weekly Comments

WORLDWIDE

March 7, 1969

WEEKLY SUMMARY

The mail income has been very good this week and it appears now we will approach our previous weekly record in income even without any help from Texas. The letter count has not been that outstanding and we will apparently end the week with a deficit in letters compared to the same period of last March. The most requested booklet of the week has been 'The Wonderful World Tomorrow.' Through Thursday we had 1,704 responses to the new LIFE ad for "The Seven Laws of Success."

FOREIGN WORK:

Bricket Wood is leading again this week. The mail response has soared to 89.1% over last year. The money increase is 52.9% over last February.

Vancouver: The percentage for income will close at a minus 2% over last February, but the letter count is extremely good--139%. 7,000 new subscribers added to the mailing list last month is going to be topped as the entire month of February is tabulated, and 15,450 renewal responses have been received.

Australia: February ended with a 43.3% increase, due to the follow-up requests from India. Money is down to a minus 6% figure. The loan conversions in response to Mr. Armstrong's Co-Worker Letter have increased.

GENERAL MAIL EXCERPTS:

x "I am fifteen years old, very lost, bewildered, and searching for truth. I tried to find enlightenment and truth through drugs. I sent for your book, 'Hippies, Hypocrisy, and Happiness.' I sent for it as a joke--to receive something of this sort in the mail. Then I read it and laughed. You sent me The PLAIN TRUTH. I read it when my friends were not looking. My eyes opened, and I was ashamed of myself. Your booklets are putting me back together from what drugs did to me." M. J., Cotati, Cal.

"This letter cannot describe my deepest thankfulness to you for writing the article, 'Did She Marry Too Young?' Lots of my high school friends who are now married have fallen into the 40% category of premarital pregnancy. Their lives are exactly as you have shown--miserable and unhappy. It's a shame they couldn't have read your article earlier. However, I'm thankful that God has reached and opened the mind of this teen-ager through your article. Mr. Armstrong, this girl has just awakened! When the correct time for marriage has come, I am going to put to use those 'top aptitude years of preparation.' I could never be a Mrs. Loma Armstrong, but I'm certainly going to follow the wonderful example

she has set in being a help and inspiration to her husband. After all, that was the only reason God created woman in the first place." Joyce K., Bakersfield, California.

x "After over twenty years of defeating (I thought) all comers in debate on religion, I finally lost to you. I'm convinced by your arguments--I'm still ignorant, but no longer stupid." Donald H., San Antonio, Texas.

"Thank you for your letter letting me know that I am included in your new magazine list you are now putting out to go to the helpers in your wonderful work. Yes, I agree with you. We do need more of the direct religious help than can be put in The PLAIN TRUTH. I think The PLAIN TRUTH is wonderful and it enables people to realize and to know many things that are not available to them from any other written book or magazine, and I can hardly wait to get mine. But, I miss that which I feel only Mr. Armstrong, his son, and his Co-Workers can give to us: those spiritual, religious, God-given messages we need--oh, so much. I can hardly wait for my new magazine to come, and to think it is being given to us absolutely free!" Amey U., Beverly Hills, California.

"I had hoped that someday I would be able to buy me a new suit. I almost had enough money saved--then Mr. Craig gave us the news that God's work was in grave danger. After having sent in my tithe which was higher by far than normal for me, my conscience got to bothering me last night; so this morning on my way to Church I mailed in another \$20. And now, after the truly heart-rending service Mr. Craig delivered, I guess I can't buy a suit for \$20 anyway, so I guess I don't need one. Enclosed is the rest--another \$20. God has promised to take care of me and I know He will. Had it not been for God in the first place, I would not be able to give anything, but thanks to Him--I am able. Although I am unemployed at present, God can even change that." Davis B., Pueblo, Colo.

x "The first time I heard of the tithe of the tithe I sent in \$40. That year I made \$4,000. The next year I sent in \$61--I made \$6,200. The third year (1968) I sent in \$80--I made over \$7,900. Now I am looking forward to my first \$10,000 year!" F. O., Pascagoula, Mississippi.

x "I would like to tell you I attended a 'Senior Citizens' meeting today. An American Legion man talked and showed films on Communist infiltration in our country and churches. Someone asked if Mr. Armstrong and his Ambassador College Bible Course could be recommended. The gentleman said, 'yes,' it could be highly recommended. It made me happy to hear him say that, because he had been telling us that the clergy and National Council of Churches were infested with Communists. Just as you have told us in our lessons, many of the ministers of God's word are communistic and lean toward pagan religions." Luella S., Toledo, Ohio.

x "Please send me a copy of 'Modern Dating,' not that I expect to do any at age ninety-two, but I want to learn all I can while I have the opportunity to do so." A. W., Rockwell City, Iowa.

"I realize how large your mailing list must be, yet you are so personal in your answer to my questions. You inspire me to do better myself, because you show me there is someone who cares. It seems from the letters I get from your organization that your personnel really

Weekly Comments

WORLDWIDE

April 4, 1969

WEEKLY SUMMARY

We are starting with a deficit both in letters and money. The long weekend with the day of mourning for Mr. Eisenhower seemed to slow the mail down somewhat. We expect to see it start picking up again Friday and we should have a good count this weekend. March ended with a 38.4% increase in money for mail receipts only and 19.9% increase in letters. We did have an all time record for White Mail in March with a count of 71,430. Part of this was due to a nationwide TV Guide ad, plus a LIFE ad.

FOREIGN

LONDON: The income not counting loan conversions, shows an increase of 46.4% for the month to date. The figure for the year to date is on a level of 38.1%. The mail count shows a 50% increase over the same period last year.

SYDNEY: Income for the month shows a 16.1% increase, but this represents only 3.9% for the year to date. Excluding the mail from India, the letter count is down .9% for the month and shows a 12.2% decrease for the year.

VANCOUVER: The final TV program on dating has brought in over 1,000 letters. The income dropped off for the end of the month, but still stands at 78%. The letter count is continuing heavy with 150% increase.

GENERAL MAIL EXCERPTS:

"I have listened to your program several times in the last few weeks, and find it very interesting, particularly your examination of the theory of evolution. I am a graduate student in zoology, and have heard the theories of the origin of life rehashed many times, but still don't believe them. My knowledge of material and publications in support of Creation is limited, and I often find myself backed into a corner without a reply. Accordingly, I would appreciate any literature you could send or suggest to me, especially The PLAIN TRUTH. Your discussion of the archer fish was particularly interesting, as my major field of study is Ichthyology." Roger H., Milwaukee, Wisconsin.

"While visiting here at Cornell University I came across a copy of The PLAIN TRUTH in the library and was totally enthralled by your article on evolution. Darwin, himself, admitted the faultiness of his theory, and now, using the example of the bee, you have disproved his faithless ideas. The scientific data you presented was accurate (I checked my biology textbook); your style was clear and your message was

true. I hope to read more of your works, and perhaps you could send me a subscription to your fine publication." Silas F., Milton, Massachusetts

"I showed The PLAIN TRUTH to the professors in my department at Miami University (educational administration), and they unanimously endorsed your magazine as a 'must' for educational leaders. Would you please place this department on your mailing list?" Arbie W., Oxford, Ohio.

"I enjoy The PLAIN TRUTH very much. I think you have a lot of 'good old common sense.' I don't care much for the religious aspects of it, but I can overlook that part of it because I can't tell just what denomination you are talking about, so I just skip over the religious parts of it." Kenneth H., Bell, California.

"I received the January issue of The PLAIN TRUTH and all I can say is--outstanding, a marvelous job of photography. Subject content is remarkable. I wish I had your contacts; and without all that advertising you see in many news magazines, why it makes yours a celebrity--one of a kind." Leslie C., Charlotte, North Carolina.

"Have just finished reading 'Mr. Confusion' by Roger F. Campbell. I am sending you \$5 for Ambassador College. After reading 'Personal from The Editor' in the January PLAIN TRUTH and the excellent article on the Pueblo crew, I figure you can't be all wrong." Charles D., East Greenville, Pennsylvania.

"I know for a fact that all this dissention in schools and riots, is caused by Communists that want to disrupt the American way of life in this wonderful country. I read lots of books on Communism and the riots are exactly the same as the ones perpetrated in Russia before the Revolution. I was born in a Communist-occupied country so I know first hand how they operate. If the youth of America can't find their identity, they will find themselves in concentration camps, so they better identify themselves fast. Concerning the Negro, he doesn't know what slavery is, until he experiences Communism. The Communists are using the Negro for gun powder for the revolution. Please send me The PLAIN TRUTH. I will be most grateful." Eligiusz S., Oneonta, New York.

"I listened to your program on child rearing and agree wholeheartedly with you. I have been having trouble with grandparents because I have my 4-year-old dress himself and keep his room clean. He is not allowed to talk back to us either. My little 17-month-old daughter throws temper tantrums, which my parents say, 'should be ignored at her age,' but I spank her fanny and put her into bed for a few minutes and then she's fine. I do believe I have just about controlled these tantrums by doing this, whereas, she could still be throwing them. After reading my 'mothercraft book,' I was beginning to wonder about my techniques, but after listening to your program I was reassured!" Mrs. McE., Ventura, California.

"Please send me the book on child rearing, as my mother needs it badly (from a 12-year-old)." Ricky L., Lemitar, New Mexico.

Weekly Comments

WORLDWIDE

May 2, 1969

WEEKLY SUMMARY

This has been quite a low week in both money and letters. April ended with only an 18.5% increase in money and a 22.7% increase in letters. By contrast, the White Mail increase for the month was 51.5%. The total number of white letters was 52,644. White mail for the year through April is 244,424. The Wonderful World Tomorrow has continued to be the most requested booklet through this week.

FOREIGN WORK:

LONDON: The mail count is 66% over last year, while the percentage of increase in money stands at 61% above April last year.

VANCOUVER: Income for April through the 25th stands at 16% increase, while the letter count for the same period shows a 102% increase.

SYDNEY: Income for the month through the 24th has increased 62.2% over last year. The mail increase for the same period is 69.6% counting Indian Reader's Digest returns.

AUCKLAND: Mail income presents quite a bright picture. Reader's Digest ad total now stands at 19,112. Our 'Big Dig' ads in April Reader's Digest so far have reaped 110 coupons from New Zealand and 357 from Asia.

GENERAL EXCERPTS:

"I thank you for The PLAIN TRUTH. In this day and age it is unthinkable to get something for nothing, but to receive a magazine without nudity, suggestive sex pictures, and all the rest of the gossip columns is rather refreshing. I have enjoyed every bit of it and am looking forward to the next issue. I listen to Garner Ted Armstrong every evening and woe to him who comes in the house and can't stay quiet for half an hour." Bertha L., Cumberland, Rhode Island.

"My insurance man now takes The PLAIN TRUTH (I showed him mine and he sent for his own). Now, he has a bank vice-president interested. The bank vice-president has his employees interested. So perhaps out of this 'garden we cultivate' (every chance we get) may come some help to God's Work." Dolores H., South Roxana, Illinois.

"I am a student at the Co-op High School in this area. A few days ago I walked into my 'Social Problems' class and saw a copy of the 'Dating' booklet. One boy had brought it in as his 'article' on dating,

divorce, and the like--which we were studying. You might be interested to know what the teacher said about your quality publication; a few quotes will suffice: 'full-color' 'full of charts--should be a textbook and undoubtedly is at this Ambassador College.'" Charles M., Dayton, Ohio.

"I first heard one of your programs on the radio about three years ago. I was eighteen at the time. I must admit, on first hearing your broadcast, I was not very enthusiastic. As a matter of fact, I had condemned you and your programs. If, by chance, I accidentally tuned in on one, I immediately changed to another station. I don't remember when it happened or even why, but not long ago I listened to one of your entire programs. No matter how I tried to get around your discussion or how hard I tried to debate it, everything you said was the (hurting) truth. Since then, I have enjoyed every program I have heard. I believe you are to be admired for being able to broadcast The PLAIN TRUTH of this world we live in today. I have wanted for some time to ask for The PLAIN TRUTH but just haven't done it. Now I am asking for a subscription after having read one for the first time a couple of weeks ago. I am engaged to a girl whose parents receive the magazine. I thought it was quite fascinating as well as enjoyable." Marvin H., Bogalusa, La.

"I have perused your writing in 'The Plain Truth About Child Rearing.' You are a religious fanatic who is overly concerned with beating children. What type of person does it take to spank a 2-month-old baby? You are sick and distorted and I pity any children you may have. They will despise you!" G. W. L., San Rafael, California.

"I cannot let my daughters out alone in this neighborhood. It is considered a 'good' one. Last Thursday night my son's boyfriend left our house to go home, which wasn't far from our house. He no more than reached the corner to turn into his street when a car pulled up and some punk jumped out and started attacking him. When this boy tried to fight back, two more boys got out of the car and held the boy down while the first attacker 'worked him over.' Did he know his attackers? No, he did not! This isn't the first time something like this has happened around here. The boys feel they must carry knives to protect themselves at night around here. I pray others will get disgusted and sick enough to turn to God for help before it is too late. No place is safe the way things are now. I really mean, the way people are." Mrs. Arnold H., Fayetteville, North Carolina.

"I am very upset! Last night I went to church and the preacher used some of your pictures from your magazine on the moon shot. He said that he didn't believe in what you have to say and that you are a false prophet. Yet, he said that you could skin the hair off the evolutionist." Mrs. J. P., Duluth, Georgia.

"If you don't accomplish anything else, you get me to work early. I used to be a last-minute man until I heard your program on the car radio (the last few minutes). Now I get up in time to hear it all. Now I am an early bird and the boss is happy. Keep up the good work." Frank N., Philadelphia, Pennsylvania.

"I would like your booklets....I understand these are free. I'm 17 and a licensed Baptist minister." Fritz P., Cameron, Texas.

Weekly Comments

WORLDWIDE

June 6, 1969

WEEKLY SUMMARY

It appears now the Semi-annual Letter response will boost our letter count for the week to more than 80,000. The response really started Wednesday when we received a total of 12,930 letters. Thursday's mail broke our previous all-time record for mail received in one day. The previous record set last June was 18,604 letters. We topped that by more than 7,000 and look for a bigger day on Friday. About 70% of those responding are asking to be put on the mailing list for TOMORROW'S WORLD. A slightly higher percentage of those are requesting, "This Is Ambassador College."

FOREIGN WORK:

LONDON: As of May 29th, mail increase for the year stood at 48% while money was lagging at 16%.

VANCOUVER: May ended with a 100% increase in letters but only 15% in mail income. TV response is heavy, especially for the "Seven Laws of Success."

SIDNEY: The money increase for the year as of May 30 is 23.4% but mail count is 66.9%. Monthly figures show increase of 30.1% in money and 43.3% in mail.

AUCKLAND: Both mail and money are below average, but the Correspondence Course list has jumped 100% this year.

RESPONSES TO THE SEMI-ANNUAL LETTER:

"I am very interested in Bible reading and feel sure your new magazine, TOMORROW'S WORLD will be a great help to me." David O., St. Paul, Minnesota.

"Received your letter yesterday and was so glad to hear about the increase of subscriptions. I have been reading The PLAIN TRUTH for ten months now and just finished my tenth lesson in the Bible Course. I can understand why people are so interested. Those same questions have run through my mind also, but amazing as it may seem, I said to myself, I will wait awhile for I'm sure they'll come up with some booklet to satisfy our questions, and sure enough you have." Lucille S., Port Richmond, California.

"Please send your booklet, 'This Is Ambassador College.' Also, please enter a subscription for TOMORROW'S WORLD. I am very interested in what you are doing and wish to know all that I can find out about it. My wife and I feel that you are on the right track and want to know anything and everything about how you got there and how you have stayed there." John H., D.D.S., Malibu, California.

"I've just received your most interesting letter. I know what you mean about getting 'come-on' schemes. I too, get them. I would be so glad to receive your new TOMORROW'S WORLD. It is really good to know that I can get something that is really wonderful for nothing." Mrs. Ben E., Foley, Alabama.

"I would like the booklet, 'This Is Ambassador College,' because you said it has all the answers to questions that are continually being asked." Mrs. Lester B., Las Vegas, Nevada.

LETTERS FROM THE SPANISH OFFICE:

"After having thought that maybe you had not received my letter, I have now finally received your magazine and booklets. They sure were worth waiting for! You have no idea how happy and truly satisfied they have made me. Your magazine is completely unlike any other. Please let me continue receiving your enthusiastic magazine." Eloisa G., Cozar, Cd. Real, Spain.

"The least I can do is thank you for the work you are doing in this egotistical world. Your magazine is the most important news source I know of. It's almost impossible for me to read an article in another magazine on politics or some such subject and stay interested--but when I read your magazine on the same subjects--I'm afraid the articles will end! Not only do I read your magazines from cover to cover, but I read them over and over, and over again. Several times I've gotten together with a group of friends just to discuss your articles. Thank you for all you've taught me already and will be teaching me in the future. God will reward you!" Fernando B., Fuente de Cantos, Badajoz, Spain.

"Let me thank you very much for your wonderful LA PURA VERDAD and the booklets on 'The WORLD TOMORROW' and 'Hippies.' Please keep sending me your magazines as regularly as possible. In case you don't know, I want to mention that it takes three months, more or less, for your magazines to reach me by surface mail. This is such a long wait but really worth it." Antonio C., Cajamarca, Peru.

"Please pardon my handwriting--I am 38 years old and for the last 20 years have suffered almost total body paralysis. Bedridden as I am, I can count on only one real friend--the radio given to me 20 years ago when I became paralyzed. With a little wire and a mirror, I am able to tune in various stations throughout the day. I have to use these things because my face and neck do not move--only my eyes. Ever since hearing your broadcasts--I no longer have a boring, lonely life. In fact, I look forward to receiving your magazines and hearing your voice over the radio. Please keep them coming--they're my only link with sanity." Joaquin O., Boiro, La Coruna, Spain.

Weekly Comments

WORLDWIDE

July 4, 1969

WEEKLY COMMENTS

Returns to the Member and Co-Worker Letters began to come in Thursday with 21 responses from the Member Letter and 9 from the Co-Worker Letter. The daily money count has started to pick up, even without the returns to the letters, but is not heavy enough to offset the high money counts on July 3 and 4 of last year. Our money increase from mail receipts dropped from 58% on Wednesday to 18.6% on Thursday. The letter increase dropped from 30.9% on Wednesday to 5.7% on Thursday. Returns for Festival reservations have been coming in at a rate of about 500 to 800 a day.

Spanish: We reported the circulation of La PURA VERDAD at 42,023 as of June 1. When you add the requests already received and being processed, the count should have been, more correctly 51,763.

London: We broke 3 records this week--highest Semi-Annual return in one day, highest total number of letters in one day, and the highest total Semi-Annual response. This leaves us with a TOMORROW'S WORLD mailing list of 32,000, a 228% increase in mail for the month and a 23% increase in money.

Vancouver: Monthly increases stand at 131% in mail and 50% in money.

Auckland: Last week we transfereed 1800 Ceylonese and Pakistani subscribers to London, leaving a new list of 32,000.

Johannesburg: Mail increase stands at 53.6% over last year for a total of 6,794 letters. 92% of the Semi-Annual returns want the TOMORROWS WORLD. Money is up 33.3%.

COMMENTS ABOUT THE PROGRAM:

"I first heard you say on radio, some twenty-five years ago, 'Germany will rise again.' I promptly turned the dial and said to myself, 'You darned old Nazi sympathizer.' About twelve years later, I heard that same voice say, 'People laughed and scoffed at me when I said Germany would rise again.' I didn't turn the dial this time. I got your address at the end of the program and wrote for The PLAIN TRUTH. Haven't missed a copy since. I like Garner Ted too; someday he may be as good as his dad." J. I. B., Tulsa, Oklahoma.

"My husband and I live in Laguna Beach and we are very much appreciative of the TV presentations which Ted Armstrong and the Ambassador College sponsor. It is truly an oasis, intellectually speaking from the desert of poor programing one has to choose from. So much of television is geared to the atheistic evolutionistic trend of today's thinking." Mrs. Tom N., Laguna Beach, California.

"Your program, The WORLD TOMORROW, is one of the best programs on TV. Please continue it. I would also appreciate any other free educational material which I might have missed sending for. I am a science teacher and I can use the material in my instructions. The booklets will also make interesting reading for my students." Robert S., Pomona, Calif.

"I am deaf and can't hear Garner Ted speak on radio and I was so happy to see him on TV, Sunday. Hope he can be on TV often. I can read his lips quite well." Grace M., Portland, Oregon.

"Not long ago in South Louisiana there were a few of us sitting around. One of the men mentioned the name, Garner Ted. This opened a new conversation. The two points that came out were: 1). We all listen to the programs on more than one station. 2). We were all surprised that the others listened. May I have TOMORROW'S WORLD? Please have someone contact me about your local organization if there is one in El Dorado, Arkansas, or nearby. I'm fed up with the Presbyterians and Methodists." Mr. and Mrs. E. T., El Dorado, Arkansas.

"My deepest curiosity at this moment is to what audience are you broadcasting? My observations have shown that you choose the country music type oriented radio stations for your broadcasts yet they are, in my opinion, on a much higher plane. I can't conceive some backwoods type getting into the same ball park with you. I will soon graduate from Florida State University with an arts degree, and many of your programs have sent me screaming towards my trusty Webster when you hit me with some barely pronounceable 8-cylinder word. I know quite a few people over at Florida State catch your broadcasts regularly and when I run into someone who has everything all figured out, I 'turn them on' to your broadcasts. You should see the mental shrapnel that results. Your basic philosophy is rock-hard Judeo-Christian moralism; you push no formal school of religious thought and you make people think." John B., Tallahassee, Florida.

"The other day I had my pocket transistor radio turned on and I heard The WORLD TOMORROW broadcast by a gentleman called Gardiner or Garner Ted Armstrong, and did he ever hammer home some points that need to be brought out. I haven't heard anyone speak in years like this man does. I used to listen to Fulton J. Sheen when he was on television several years ago and he was excellent, but after listening to a few broadcasts by G. T. Armstrong, I have to say--Sheen can't match this guy. The broadcast today (4th) was a masterpiece, and I stopped work and sat down and just listened and agreed with every word he said. I have for the greater part of my life been antichristian and never attend church at all, but this Armstrong fellow is well along the way to convincing me that I and a lot of others are on the wrong track, because he hurls out a lot of answers that just cannot be denied. If I were ever going to argue the case for the devil, I certainly wouldn't want to go up against G. T. Armstrong. I have been searching a lot of good magazines and periodicals looking for a way out of this terrible confusion and I must confess that the only real answers I've found came from this guy Armstrong. How about sending me the free booklet that he says will be mailed upon request? If it is as hard-hitting as he is, it should be worth reading, and I'm really looking for something that makes some sense." Bill H., Mayer, Arizona.

Weekly Comments

WORLDWIDE

August 1, 1969

WEEKLY SUMMARY

The percentage of increase in both money and letters has held basically steady the last two weeks. We finished July with a letter count of 174,682 for a 20.8% increase. We had a 22.6% increase in money for mail income for the month. The over-all income for July was a -8.2%. For the year through July, the over-all income stands at 11%. The mailing list for the August TW is 210,000 for the U. S. and Canada.

FOREIGN SUMMARY:

LONDON: Including Indian mail, the monthly increases stand at 57% in mail and 15% in money. The year to date mail increase is 94%.

Vancouver: Last year at this time we were in the midst of a postal strike so the percentage increases look very good--letters 93% and income 50%.

SYDNEY: Income is up 26.9% over July of last year with mail increased 43.5%. The recent Co-Worker Letter brought in 48% more money than the previous one. 15,000 Australians now receive TW.

AUCKLAND: Mail income this month has broken the previous record and the mail count is exceptionally good.

JOHANNESBURG: Mail for the month is down 13.6% from last year but money is 8.1% higher. Over 90% of those responding to the Semi-annual continue to request TW.

FRENCH: Church attendance figures for July show a continued growth in the number of French speaking brethren: Paris, 141; Brussels, 52; Geneva 59; Lyon, 19; Martinique, 101.

LETTERS ABOUT THE PLAIN TRUTH:

"Your PLAIN TRUTH really turns me on. I am 17 years old and a high school graduate. One day last May, shortly after I had received my first issue, I took it to school to read in my spare time. Everyone was surprised that such a magazine as The PLAIN TRUTH actually exists." Mary S., Bradshaw, Nebraska.

"Your PLAIN TRUTH is just what it is, the truth. I read it from cover to cover. It has been very helpful to me, but I would like you to change my address. The magazine comes now to the Police Headquarters and the Chief gets it and has others read it before I even know it has arrived. Sometimes I don't even get it because it gets lost and I have to borrow one from somebody else." Charles T., Somerset, New Jersey.

"I don't know how you consistently put together first-rate articles, especially those involving very serious secular problems. The excellent articles on pill-popping and marijuana were most informative, and equal to those found in scientific and medical journals." Robert H., Rialto, California.

"Thank you for The PLAIN TRUTH. Before I started receiving it, I thought the people who 'turned on' with drugs were really 'hip' people and were finding true pleasure. Now, after receiving your wonderful magazine, I can realize they are really foolish people who need God more than anything else in the world. I have your booklet about the hippies and now I believe they are not as smart as I once thought. Instead of 'beautiful people' they look like fugitives from an institute of some sort. I still believe in their message of peace to the world, but if the hippies honestly believed what they tried to preach, maybe they would try to do something really good instead of smoking pot, protesting, rioting or demonstrating." Pat M., Spencer, North Carolina.

"Please send me your free literature, 'The Seven Laws of Radiant Health.' I was heartbroken to read the facts, in the June PLAIN TRUTH on birth defects. I have had to take pills for kidney infection. The pills were harmless the doctor said, but my druggist said they were harmful after a certain period of time. I believe that drugs, as you stated, are one of the most deadly killers. I lost my last two children though the first two are healthy, normal and alert. I'm expecting my fifth." Mrs. James M., Adrian, Michigan.

"I have just received my third copy of The PLAIN TRUTH. I now consider it first on my reading list. I have received more down-to-earth factual information in these three issues than in a whole truckload of some of the tripe a person can pick up at the local newsstand. My mother took my copy of the 'U.S. and B.C. in Prophecy' to her church the other day and got in a rousing eyeball to eyeball argument with the pastor. I personally believe what it says and so does my mother, but the effect that it had on the pastor was one of disgust and complete disbelief. Well, he can believe what he wants to but the book seemed pretty accurate to me." Verne H., Mayer, Arizona.

"I am a college student with a very limited income, so trying to buy many magazines to keep up with the news was a financial as well as time-consuming burden. Your magazine solved the problem of expense; there is none--and cut down on the amount of material to be read in order to keep well up on the world's condition. The PLAIN TRUTH gives the added benefit of giving a sense of hope and direction." Charles N., Cleveland, O.

"Your wonderful magazine helps me keep up with the rest of the world even though I teach in a remote school where we can hardly get any other magazine so regularly. My pupils are profoundly interested in going through each publication and many of them have already become subscribers. It is indeed very heartening to see children during leisure, busy reading copies of The PLAIN TRUTH and fully engrossed in them." Mr. B., Nabila Public School, Nadi, Fiji.

"I have never found the Bible so easy to understand as I have through reading, 'The Story of Man.' It seems odd that it was there all

Weekly Comments

WORLDWIDE

September 5, 1969

WEEKLY SUMMARY

It appears we will end the week with a fairly good money and letter count in spite of the slump caused by the Labor Day weekend. Response to the latest Co-Worker Letter started coming through quite well Thursday morning, giving us a letter count of 7,590. The percentage of increase both in money and letters will be very substantial when Friday's mail is in. The White Mail continues very good and it appears we will have well over 16,000 white letters for the week. The heaviest item of request for the week has been "The Wonderful World Tomorrow" booklet. The "Seven Laws of Success" was in heavy demand, especially in Tuesday's mail.

LONDON: Year-to-date increases = 39% in mail and 22% in money.

VANCOUVER: We have a 176% increase in letters. Through the response to the latest Co-Worker Letter, we are receiving new loans and converting old ones to the five-year basis. The pollution booklet is in heavy demand--coinciding with a local election issue.

SYDNEY: Month-to-date increases = 10.1% in mail and -12.33% in money.

AUCKLAND: We have a new monthly record for mail--over 12,000. This gives us a TW list of 7,000--half Asian and half New Zealand. Asia is bringing in the heaviest requests for literature, especially "U.S. and B.C. in Prophecy," and "There Is a Way of Escape."

PHILIPPINES: "Imitation is the sincerest of flattery," and several local papers have proved this in the past few weeks, quoting from our booklets and articles and using our photos (without permission).

FROM THE PARENTS OF A NEW FRESHMAN:

"We have just returned from our vacation, and during that time we took our daughter Cathy over to the Big Sandy campus to enroll her as a freshman. Words cannot express what a blessing and thrill it was to see one of God's Colleges and to know that our daughter is to have the privilege of living and working there. Our trip to the States took us through Seattle, San Francisco, Los Angeles and Tucson visiting relatives. We had seen pictures of all the hippies, but now we have seen with our own eyes this horrible situation. As yet, we don't have this problem here on Guam to the degree that it exists in the States. It seemed everywhere we went, there were hippie couples, even in the airline terminals--young boys and girls traveling and living together. I couldn't help but wonder if their parents had any idea at all where they were. We saw some very good friends of ours in Northern California who are sick at heart. Their 19-year-old daughter had just left for Paris

with a sleeping bag and said she might not be back. All these things really hit us. By the time we took Cathy to Big Sandy I felt more than doubly thankful to know she would be living there; I would be sick with concern for her at any other college. We are so far from her out here on Guam, so where she is, is even more vital to us than it would be to some closer at hand. I must admit that my husband had a chip on his shoulder from the beginning about her attending Ambassador College because it is Church sponsored. However, the more he saw of students in other cities, our friends' teen-agers, etc., the chip was quite small by the time we arrived at Big Sandy. After Mr. Reedy showed us over the whole campus and he met some of the students, saw the beautiful grounds and living conditions--the chip is gone! He is almost as delighted as I am that she is there. I thank God that she is one of the privileged ones and thank you for accepting her." Mrs. E. S., Agana, Guam.

COMMENTS ABOUT THE PLAIN TRUTH:

"I've been a subscriber to The PLAIN TRUTH for about two years now and I have enjoyed it very much. It is rare to hold a 'clean' magazine these days without fear of running across articles that your children shouldn't see." Marie F., Graham, Washington.

"My teen-age children have been reading The PLAIN TRUTH. My older daughter just remarked how interesting the article pertaining to evolution was, and my nineteen-year-old son seemed somewhat amazed when he asked me if it was true that I didn't have to pay for them. My other daughter, sixteen, has been taking your magazine along with her movie magazines to her bedroom to read at night. So you can see your articles are reaching people. The funny part is, I ordered them for myself, and they have taken them over." Mrs. A. E. K., Baltimore, Maryland.

"I have been a subscriber to your magazine for about six years now, and have enjoyed watching it grow and change from its black-and-white newsprint-paper days to its present glossy, color-photo style. The thing I like about your magazine the most (besides the fact that it's free) is that it covers all subjects with the same degree of objectivity, but at the same time, does not fall to the trapping of the non-committal agnostic, so-called 'scientific' method." W. M., New York, N.Y.

"Just a note on the superb article on Britain's royal monarchy in the August issue of The PLAIN TRUTH. It was time for someone to recognize the throne of England in its true light and was also refreshing to hear its good points expressed. To me, the English throne has taken on a new light and meaning since I read your booklet entitled, 'The U.S. and B. C. in Prophecy.'" Alan G., Sunburst, Montana.

"I'm in awe of your alertness to the comments of newsmen and it amazes me how you are so aware of so many world events. The way you put these together and relate The PLAIN TRUTH to so many of us, is continual proof you are God's true servants." Joan B., Issaquah, Wash.

"Although I do not agree with all you say, I do know that you are in the main a level-headed realist who dispenses concrete ideas rather than the endless string of frothy platitudes that so many have to offer." Gary M., Bethany, Missouri.

Weekly Comments

WORLDWIDE

October 7, 1969

WEEKLY SUMMARY

Our mail percentages were in the red during the first of the week, but response to the latest Co-Worker Letter has brought them out. Through Thursday the money increase for mail receipts only stands at 21.2% while the letter increase is at 11.9%. We hope to improve these percentages somewhat with Friday's mail. Response to the renewal letter we sent out to 60,000 people who have been on the list five years or longer without showing any special interest started coming in this week. So far, we have about 5,000 returns which is hardly 10%. The booklet in most heavy demand has been "The Wonderful World Tomorrow." We are beginning to mail out the backlog of the famine booklet Thursday and hope to start mailing the November PLAIN TRUTH Friday.

LONDON: Though our mail count is up 4 points from last week, it still lies at -29%. The mail income for the month is up 9.6%. The Indian three-month renewals show a 60% return while the average British return is 41%. We are now mailing the Dutch PLAIN TRUTH into 59 countries and the German into 97 countries. We still have difficulty mailing into East Germany. There appears to be no difficulty with any other Communist nation. (In the U.S. we have difficulty mailing into Cuba.)

VANCOUVER: White Mail and income are holding up well. Requests for the booklet on famine are dominating the literature requests.

SYDNEY: We have a 33.3% increase in money and a 33.8% increase in mail over the same week one year ago. Year-to-date income is up 19.1%.

AUCKLAND: Money and mail are average and we're getting good demand for "Our Awesome Universe."

COMMENTS ABOUT THE PLAIN TRUTH:

"Please send me The PLAIN TRUTH--I'm really excited about it. I'm a foreigner in this country attending Brigham Young University. Yours is the only free magazine which I've encountered in the States having intellectual caliber, high quality of reporting and most of all free from advertising junk. I think the ideas which are expressed there are healthy, brave and straightforward. I'd like to receive the English and French editions if it is at all possible." Mr. Nerces I., Provo, Ut.

"I am co-chairman of my American Government class here at the Flandreau Indian School and would like to know if you could send our class a subscription to The PLAIN TRUTH. I have found your PLAIN TRUTH a great help in many of the problems that the students of our school face at some time or another. After reading your magazine, I feel I can get more involved with our problems here at the school and in the world. I

hope that our American Government class can get involved too. With the PLAIN TRUTH, I'm sure it will be a start." Leona P., Flandreau, S. Da

"Please cancel my 'gift' subscription to the PLAIN TRUTH. At first my roommates and I got some good laughs out of the (material) you print. Come on now, you can't really believe that all the world's problems can be solved through dead, moldy articles on the supposed merits of absolute faith, God's will, etc. We got the biggest laughs over your outdated and completely irrelevant ideas of piety, chastity, and morality. Speaking as an intelligent and sensible college sophomore, who is aware of the joy and enlightenment that is the twentieth century, I really find it incredible that there can exist such intellectual perverts as you people, who seem to be living still in the up-tight Victorian Age. I really feel sorry for you people, who will probably die frustrated old virgins, and not even know what you've missed in living while you've been cooped up with your musty old moralities, dusty old saints, and outdated ideals." Miss Nancy H., Santa Barbara, California.

"Please add my name to your mailing list for The PLAIN TRUTH; also send a copy of 'This Is Ambassador College.' I am a U.S. Mail Carrier and have been delivering The PLAIN TRUTH for a number of years, reading each copy when time permits. I wish it were possible for all magazines I deliver to be as outstanding as The PLAIN TRUTH." Julian S., Camilla, Ga.

"We keep a library on everything that we have received from The PLAIN TRUTH. It is most interesting to take a year-old magazine and see what a perfect job you do of forecasting the future." A. E., Spencer,

QUOTABLE NOTABLES:

✓ "I have been informed that Ambassador College is the publisher of The PLAIN TRUTH, which my City Manager receives regularly. I had the privilege of reading the October issue, and found one story, 'The Blazing Fury of Fire!' to be one of the most outstanding articles that I have seen written in quite some time. I am well aware that with a great amount of work, we could gather all the information that is enclosed within the story. However, this is so well-put-together by the writer, William Dankenbring, that I am wondering if it would be possible for us to have permission to copy this verbatim. We would like to compile it in a small, condensed pamphlet to be distributed to all the residents within our city. I think you are to be congratulated on submitting this type of information for the public to read." George R. M., Fire Chief, Campbell, California.

✓ "I was given a copy of your September 1969 issue of The PLAIN TRUTH. In it I read your superb article, 'Death Rides the High Road.' I found that I could adapt many of the thoughts mentioned therein to our traffic safety program here at Supreme Headquarters Allied Powers Europe. SHAPE is NATO's highest military headquarters in Europe and as such, is the home station of various military and civilian representatives of thirteen nations. In our traffic safety program, I have relied heavily upon pictures and posters as 'attention-getters,' feeling they have the greatest appeal to an international community such as ours. In this light, I am requesting your permission to reprint the page entitled 'Mad Motorists' in your September issue. We have the capability of enlarging that page to poster size. We would then place these posters at various points on the

Weekly Comments

WORLDWIDE

November 14, 1969

WEEKLY SUMMARY

Mail receipts have been rather average this week. The percentage of increase for both money and letters stands at 27.2% as of Thursday. Both these figures will probably drop slightly on Friday. Through Thursday we have had 26% return on the Renewal Letter sent to the over five-year regulars. About half of these people are asking for the booklet, "Famine--Can We Survive?" The most heavily requested literature in the White Mail this week has been "The Wonderful World Tomorrow," "The U.S. and British Commonwealth in Prophecy," and "Modern Dating."

LONDON: Our year-to-date increases in mail and money stand at 24% and 22%. Our cumulative total ad response is over 100,000.

VANCOUVER: Our year-to-date mail and money figures show increases of 126% and 48%. TV responses for "Crime" and "Pollution" are slightly ahead of the requests for the "Famine" booklet.

SYDNEY: November started well with a 66.6% increase in mail and a 41.3% increase in money. The most requested booklet is "The Wonderful World Tomorrow."

AUCKLAND: Mail is up 133% over last year but money shows only a slight increase. The marriage booklets are way out in front on this week's request list, but many also wanted "Our Awesome Universe."

JOHANNESBURG: The year-to-date figures are up, with a 23.2% increase in mail and 31.4% in money.

COMMENTS ABOUT THE PLAIN TRUTH:

"I have no words to describe the joy and intellectual pleasure which I get by reading your PLAIN TRUTH. I am most impressed, not only by the layout and quality, but also by the message which this unique magazine puts over so well. Really, it is a magazine which tells only truth, the plain truth." Rakesh K., Allahabad, India.

"I am grateful for the article 'How to Have a Happy Family.' I hope many children will be spared the unhappiness that was mine. I used to work for two weeks getting up the courage to ask my mother if she loved 'us children.' I couldn't get the courage to say 'me.' She never answered. I do not remember one hug, one kiss or even one acknowledgment of 'I love you.' I am still suffering the consequences. It requires constant, hard effort on my part not to lapse back into childhood memories, although I am 27 years old." Mrs. Charles D. Y., Anchorage, Ak.

"As a native of Long Beach, Mississippi, I was particularly interested in your October issue's article on Hurricane Camille. I flew down shortly after the hurricane to see if my family was okay. Thank God they were. I found the area to be just as you said, 'Any verbal description of the destruction would be inadequate.' Fortunately, we suffered only minor damage to our home. It was very sad to see friends and neighbors who had not fared so well." K. R. S., Jr., Lombard, Illinois.

"I read the article, 'Death Rides the High Road' to my sophomore class. They are young adults just starting to drive and I think they got the picture. In fact, one of my senior students borrowed the magazine so she could give a report from it. Many students wanted to order the publication. Would it be safe to say that they are more than welcome?" Clayton O., Grass Valley, California.

"I have just finished reading another edition of your magazine, and have been somewhat sickened by your self-righteous obtuseness. The PLAIN TRUTH, as an advocate of the stifled morals and repressed emotions of modern organized Christianity, displays the same hypocrisy and stunted ethics in its articles and editorials as organized Christianity does in its policies. You identify love as the purest and most basic of human emotions, which it most certainly is. But if the use of sex, the purest form of love, does not suit your own ethical concepts and Biblical interpretations you denounce it, or tuck it away into the deepest corner of your mind and mark it 'Holy--Do Not Disturb.' The concept of 'changing morals to accommodate a changing world' seems to be totally lost on you. In 'Modern Romans' (October 1969) you condemn nudity in entertainment and public lewdness, seemingly because your mind is not willing to accept change. Change must come, and when it does it will be feared and hated; these fears and hatreds, not changing morals, will be the causes of the destruction of our society." Tom T., Pittsburgh, Pa.

"We here at Raysearch Diversified Industries, Inc., read the article, 'Arid Lands,' in your October, 1969 issue of The PLAIN TRUTH. We are also vitally interested in reclaiming land and particularly are specialized in the land and water utilization fields. Our President, Raymond M. Snow, is an agronomist and is highly concerned with ecology. He has several devices--'on the board,' tested, or in actual production which will aid the farmer or rancher to gain better use of the available land. Would you please furnish us the addresses of the writers of the article? Would you also grant us permission to reprint the article, with full credits of course, so we might better present the problem to the layman." D. E. W., V. P. Agricultural Dept., Taft, California.

NEW CO-WORKER:

"I received your letter telling me I am a Co-Worker and I am strangely happy, though still somewhat unsure and fearful. Enclosed is a tithe of my earnings for October. It will not be so much in the future months, for I have given up my job as organist in the Catholic Church. I cannot be a hypocrite. I have been studying, reading, praying always, trying to reconcile my new-found knowledge (gained from your Work) with the beliefs I have been taught and have held since childhood. It is a big step to undertake after being a Catholic for 28 years, but all I want is to follow Christ in truth." Miss Sandra P., Florence, Ky.

Weekly Comments

WORLDWIDE

December 5, 1969

WEEKLY SUMMARY

A few returns to the Semi-annual Letter began to come in on Wednesday, November 26. The daily count climbed steadily until Tuesday, December 2 when it increased sharply. Since Wednesday the returns have begun to hit their full stride, giving us total letter counts of approximately 17,000 each day for Wednesday and Thursday. The percentages of increase in both letters and mail income were very high during the first part of this week, but are dropping as we begin to compare against the heavy mail of last December. Spot checks indicate that approximately 35 to 40% of the regulars responding to the letter are asking to have their names entered to receive TOMORROW'S WORLD. 200,000

VANCOUVER: Mail has been low for some unknown reason. Even TV responses are down. Ad response is about 3/5 of normal. The year-to-date income figures look fine, though money for the month is only up 11%.

SYDNEY: We've been having a good number of requests for literature on pollution, famine, and marriage, but our percentages show little growth for November in mail or money.

AUCKLAND: The shipping strike is nearly 2 months old now, but our percentages are still up 19.9% in mail and 52.2% in money over last November. January 26 we will have an ad in the New Zealand Woman's Weekly, one of the largest circulation magazines in the country. It is read by 1/3 of the population--900,000 people.

MANILA: PLAIN TRUTH requests are making up about 80% of our White Mail--most of the requests are referrals from friends and relatives. "The New Morality" and "Dating" are the top requested booklets. Our percentage increases for the year-to-date are 41.3% in mail and 32.7% in money.

COMMENTS ABOUT THE PLAIN TRUTH:

"The PLAIN TRUTH is now being invited to college--by the opposition! My son goes to De Anza Junior College in Cupertino, California. One of his textbooks in biology is entitled, 'Evolution, An Established Fact.' At the beginning of the quarter, with an amused air of 'reasonableness,' the professor invited the class to present any data they felt had merit in casting doubts concerning evolution. He suggested that students bring issues of The PLAIN TRUTH that might raise questions. So you see even some of the state colleges are beginning to feel the impact of PLAIN TRUTH articles on evolution. These articles were helpful in making this professor see the truth--but it's hard to upset 'faith' with facts. However, there were more young people acquainted with The PLAIN TRUTH than many would believe. There is no question but what these educators make a tremendous impact--but there are some young people who can recognize the difference between fact and fancy. This is one family that has benefited by the facts you've presented!" Vern L., Los Altos, California.

"Your article 'Modern Romans,' is wonderful. How I wish every American would read it and wise up. Couldn't you arrange somehow to have it printed in other national magazines so that people who don't have access to your PLAIN TRUTH may have opportunity to read it? Or, if you could have it printed in pamphlet form and sent to influential individuals such as our national and civic leaders. I'm sure its wonderful message of truth would bring a new awareness into the higher echelons of the government. Naturally, our leaders are generally aware of the situation, but perhaps even they have never seen the whole score written out so clearly and logically as Mr. Armstrong and Mr. Hogberg have told it." Mary F. C., San Francisco, California.

✓ "The PLAIN TRUTH has been read again from cover to cover. What a lovely feeling one gets from reading literature, clean and bereft of snide innuendos. One of our girls brought home a book from her Sunday school--~~the account of a young hoodlum 'who had repented his ways.'~~ The book was rife with the filthiest words in our language. The book was taken back posthaste and I was informed the language was 'the language of tomorrow.'" Harriot T., Ontario, California.

NO DEBATE?

"Why is there no debate in your pages? Surely the plain truth can stand examination by a critic? But I have yet to see a critical letter written or a published question-and-answer session with, say, George G. Simpson, the paleontologist you quoted in 'The Horse Laugh' to disprove the orthogenesis theory of evolution. He clearly believed in a form of evolution. Why wasn't that printed? If he still believes after all that, why should I disbelieve?" Dale B., Alvord, Texas.

HAPPY FAMILY:

✓ "The article, 'How to Have a Happy Family' made me very ashamed at how lightly I have treated the blessings I have had all my life. I have never known, heard or seen a fight, physical or verbal, between my parents. They have always shown affection, open and private, to the three of us children. Our parents took us on picnics, swimming parties, shows, camp-outs; you name it, we did it. My father has always been a blue collar worker, but when he got home at night, he frequently had time to wrestle with my brother and me. Besides all this, we never missed a meal or wanted for the lack of clothing or shelter. We now have the added blessing of all but my sister being in God's Church (and there is a chance she may be called). Now I realize how shoddy and ungrateful I was when I forgot all these things and let minor problems get me down and felt sorry for myself. I hope there can be a big change." R. W., Wheaton, Il.

PEARL HARBOR:

"I have just recently finished reading your editorial in The PLAIN TRUTH, October, 1969 issue, 'Yankees of the Orient.' What happened at Hiroshima and Nagasaki was definitely wrong, but at least it did happen in time of war, and was not a 'Pearl Harbor sneak attack.' We have many American sailors buried in those ships at this writing, and so far as I